QUARTERLY NEWSLETTER

- ✓ Company news
- ✓ Product updates
- ✓ Upcoming events
- ✓ Success stories

Hello ,
We're very excited to bring you a bunch of exciting news in this last edition of our newsletter for 2023! 🚀

Dive into the success story of our collaboration with Groupe Mutuel and learn more about our new document support for insurance cards. Stay informed about the electronic identity landscape in Switzerland and the EU and how PXL Vision plans to integrate eIDs.
Dive in and stay connected with PXL Vision!

Optimising customer onboarding for Groupe Mutuel: Fewer abandonments, more completions

PXL Vision accompanies Groupe Mutuel on an innovative digitalisation journey. In 2022, the company has launched its digital customer onboarding processes for the insurance platform alongside the existing paper-based registration process. Thanks to PXL Vision's Auto-ID, Groupe Mutuel's customers can seamlessly enrol online, verify their identity and activate their access to the online portal - paperless and without leaving home.

This integration has brought a number of benefits to Groupe Mutuel:

✅ The application process has been reduced from seven days to just seven minutes.

✅ The number of onboarding cancellations has been reduced by 80%.
✅ Conversion rates have more than doubled and the cost per customer has halved!

Curious about the details of this success story? Click on the link below and read the complete case study.

Read the Case Study

Launch of Health Insurance Card Support for Switzerland and Germany

Last month, the first "beta" version of health insurance card support for Switzerland and Germany was released. German and Swiss health insurance cards are now supported as identity documents in the portfolio. This feature is seamlessly integrated into the Software Development Kit (SDK) and is now available to PXL Pro and PXL Ident customers.

Find out more

Upcoming NFC enhancement

We are close to finalising our long-awaited NFC verification module. It will soon be optionally and seamlessly integrated into the verification process via PXL Ident and will not require a separate app download.

The official launch is planned for the early beginning of 2024. Stay tuned!

NFC Support

PXL Vision stays ahead of the eID landscape

We've just launched a new blog article that delves into the critical landscape of Swiss eID and European eID. Entitled "Swiss eID and European eID - What Companies

Need to Know", this article is a must-read for anyone navigating the intricacies of electronic identity in the EU and Switzerland.

In this insightful blog post, we explore the advances in eID implementation aimed at improving efficiency, inclusiveness and security. However, the challenges of navigating different eID systems remain for businesses.

Read the full Blog Article

Discover how we at PXL Vision are addressing these challenges and staying at the forefront of the evolving eID landscape. Gain valuable insights that are crutial to our continued success and industry leadership.
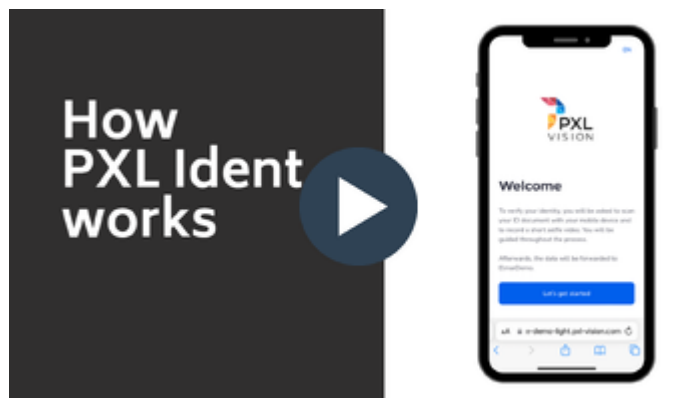
PXL Ident turned 1 year already

Our SaaS Auto-ID PXL Ident turned 1 year in November. We would like to thank the incredible team behind this achievement, which has allowed us to serve nearly 40 clients and process more than 1 million transactions in 12 months.

And we also thank our customers for their continued trust, especially those who migrated from the old Daego version to the fresh and more conversion-oriented PXL Ident.

Curious about how PXL Ident works? Watch how your customers can identify their identity quickly and easily with our AI-powered technology:

Do you still have questions?

If you need further information or have any questions about our updates,
please feel free to contact us.

Many greetings from Zurich,
Your PXL Vision Team

PXL Vision AG, Rautistrasse 33, Zurich, CH 8047, Switzerland
<u>Unsubscribe</u> <u>Manage preferences</u>